

Pictures for the Exhibitionist

By Susan Subtle



CHIP LORD

Video Portrait John Hunt, "Dr. Video," will capture your essence in a videotape portrait, ranging from five minutes to three hours in length. "People can come to my studio" (at 73 Market Street in Venice), says Hunt, "or I will follow them anywhere." Call him at 213 396-5937. His fee: negotiable.

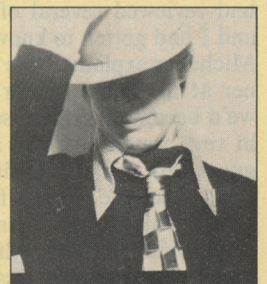


Death Mask If you promise to lie still, John Summerill—an instructor at the San Francisco College of Mortuary Science—will cast your wax replica death mask right on campus. The process takes 60 minutes, and costs \$35 to \$65. Call Summerill at 415 567-0674. Robert Boettger, at the mortuary science department of Cypress College, will do the same procedure for \$100 and up. Call 714 826-2220.

Color Xerox What hath Xerox wrought? Its attempt at realistic color reproduction has created, instead, a surrealistic color universe all its own. You can "copy" color slides and flatwork for \$1 each for the former and 75 cents for the latter at Galería de la Raza, 2857 24th Street, San Francisco. At Multi-Copy, 915 Westwood Boulevard, Westwood, it's \$1.29 and 99 cents.

Photo Booths

The humble photo booth—offering endless opportunities for self-expression—is everywhere, mostly (as always) in bus depots and discount stores. When last we checked, the going rate was \$1 for three color exposures, and 75 cents for four black-and-whites.



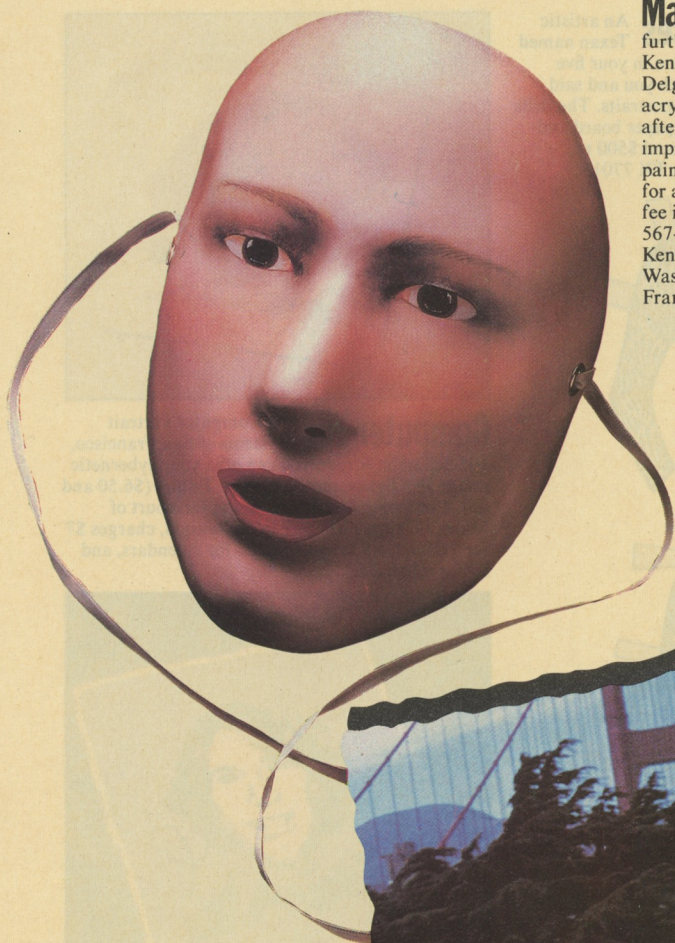
TAKE a moment for reflection. Let us contemplate . . . the face. Is there any reason to deny it the recognition it deserves?

Not any more. For the portrait industry—that traditional agent of immortality—has grown up. It has moved away from ponderous oil paintings, away from “sensitive” photographs, and into creative media too various and wonderful to describe.

There are, in fact, hundreds of ways to have your image fixed. Many are low-cost. Quite a few are startling. And some have been around all the time—albeit cruelly neglected.

We found dozens, ourselves, and took advantage of them all. The result? A selective gallery, with the visage envisioned eighteen ways.

Quite an argument, we contend, for exposing oneself. Here's looking at you! Read on.



Mask The death mask taken one step further: Partners Patrick Kennedy and Gordon Delgaty will create an acrylic mask of your face, after making a plaster impression. Then they'll paint your features back on for a lifelike likeness. Their fee is \$150 and up; call 415 567-3865 or write to: Kennedy/Delgaty, 3129 Washington Street, San Francisco 94115.



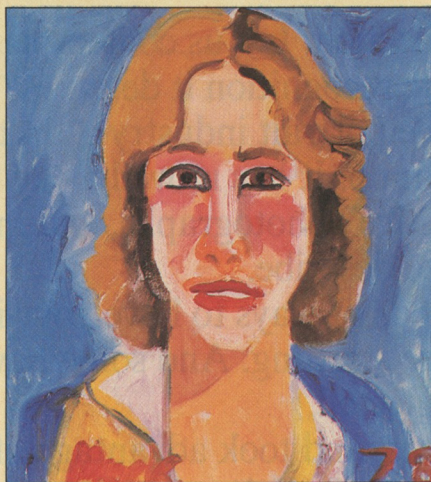
Trial Sketch Both Harry Aung, of the *San Francisco Examiner* (his work above) and Victor Paredes, of ABC Television in Hollywood, have been doing tension-packed courtroom sketches for years. Both will also draw private clients—inside the dock or out—for a reasonable fee. For Harry Aung, phone 415 777-7974 days, 415 526-8760 evenings. Paredes can be reached at 213 663-3311, ext. 1611.

Picture Postcards

Address your image problems directly! Mike Roberts Color Productions, at 2023 8th Street, Berkeley 94710, will turn your color transparencies into four-color beauties, and charge you \$266 (their minimum) for 4,000.



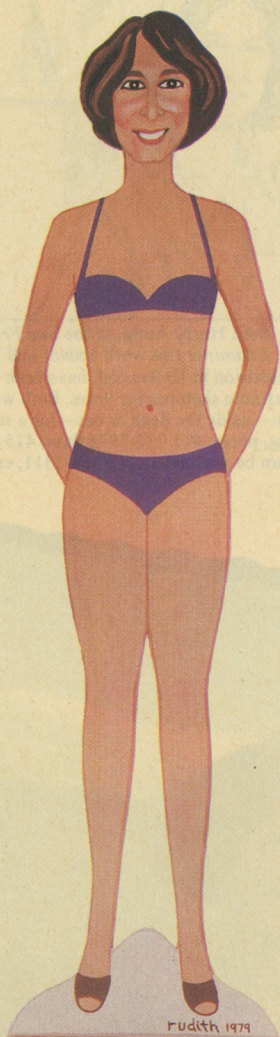
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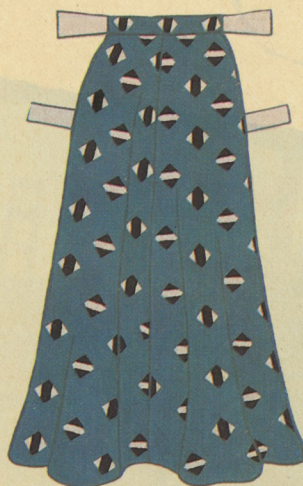
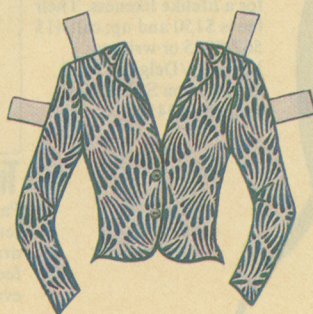
Instant Oil Paintings Richard Mock does superb oil portraits in twenty minutes flat—more than 500 of them in the last three years. Satisfied sitters include Eugene Ionesco and David Steinberg; he charges \$750, works with live models only, and can be contacted through the Gallery Claude Senouf, 35 Market Street, Venice 90291, 213 476-8622.



Police Composite The works of Hobert Nelson, recently retired from the SFPD, have led to the conviction of scores of criminals. For \$200 and up (write to Box 598, Novato 94947), he'll produce an "eyewitness" drawing based solely on a friend's description of you. Southland suspects can engage Fernando Ponce of the LAPD; call 213 485-6501.



Paper Doll Likenesses An artistic Texan named Rudith, on receipt of photos of you in your five favorite outfits, will re-create both you and said outfits in the form of Paper Doll portraits. The dolls are twelve inches high, of heavy paper board and painted in acrylics. Send photos and \$500 to: Rudith, 520 West Bell, Houston, TX 77019.



Computer Pix At Computer Portrait Systems of San Francisco, 105 Jefferson Street, you can affix your cybernetic image to a jigsaw puzzle (\$4) or T-shirt (\$6.50 and up). Computer Adventure, in the forecourt of Mann's Chinese Theater in Hollywood, charges \$7 for T-shirts, \$5 for puzzles, \$6 for calendars, and \$7 for tote bags.



Needlepoint Portraits First, get yourself a computer portrait (see above). Then send it, with \$50, to Elaine Magnin Needlepoint, 3063 Fillmore Street, San Francisco 94123. You'll get a hand-painted, fourteen-inch-square needlepoint canvas and sufficient yarn, in the correct colors, to stitch up your likeness.



Computer Graphics The analog computer at Metacolor generates hundreds of variations of any image—including your picture. When you're satisfied (the machine displays all possibilities on a color TV), Metacolor will deliver twelve different color slides. An hour of computer time costs \$175. Contact Metacolor, 415 421-7098.



Computer Portraits Art in the service of technology. Or is it the other way around? Anyway, recent advances in tourist-trap electronics have made computerized portraits ubiquitous. The system, we're told, operates on the principle that the universe is constructed of tiny x's and o's. About \$3 each, wherever corn dogs are sold.



Thermograph A thermograph is a "picture" of body temperature; different areas, depending on the heat they emit, show up in different colors. For \$50 and up, Richard Lowenberg will meet you at a laboratory, tweak some knobs on a thermal imaging system and—soon thereafter—mail you your facial portrait in heat. Call 415 346-7770.



Rubber Stamp Jackie Leven-thal, a.k.a. "The Rubber Stamp Lady," will hand craft a rubber stamp with your caricature. Just send \$20 and a high-contrast photo or drawing to: Hero Arts Rubber Stamps, P.O. Box 5234, Berkeley 94705. If you've got your own camera-ready art, subtract \$10. Allow ten days to two weeks for delivery.

Billboard Art It is, let's face it, the ultimate advertisement for oneself. The Sunset Strip is where the Biggest get exposure—and you, says Dorian Zaelke of National Advertising Company, can be up there amongst them for a mere \$4,000 per month. All they ask is a good color photograph and 30 days' notice. Call Dorian at 213 877-0111 for further information.



Hologram All you need is a 100-watt bulb to illuminate a 3-D hologram: a brief, moving image is recorded by a combination of conventional motion picture cinematography and laser holography. Plug it in, light the light, and the holographic image appears. The process costs \$300 at The Multiplex Company, 454 Shotwell Street, San Francisco, 415 285-9035. At Sterling Technology, Inc., 2017 Sawtelle Boulevard, Los Angeles, 213 479-2413, the price is \$380.

